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WHOLESALE PRICE LIST

# L. E. COOKE COMPANY

AT. 7-6145

San Gabriel, California

5716 N. Vista St.

GROWERS & DISTRIBUTORS

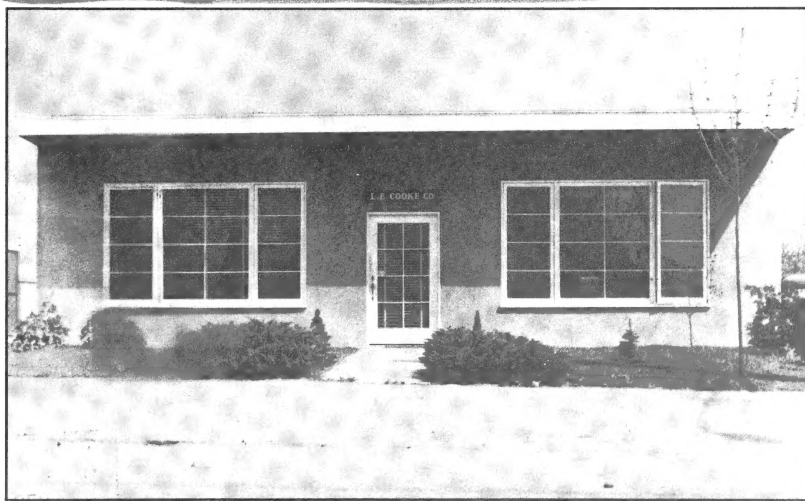
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DECIDUOUS

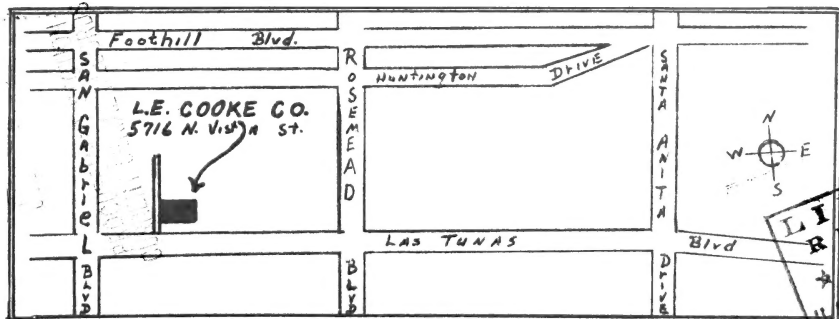
## SHADE TREES - SHRUBS - FRUIT TREES

MEMBER - CALIFORNIA ASSOCIATION OF NURSERYMEN

# FALL 1958 - SPRING 1959



LIBRARY  
RECEIVED  
★ MAY 19 1958  
U. S. Department of Agriculture



LIBRARY  
RECEIVED  
★ MAY 19 1958  
U.S.D.

# WHOLESALE LIST

## Terms and Conditions of Sale

This List Cancels All Previous Quotations

### TERMS:

All prices are f.o.b. San Gabriel, Calif., boxing and baling at cost. Packing free on truck and carload shipments.

Note: On each catalog page we list the FREE DELIVERY ZONE BY OUR TRUCKS.

Usual trade terms to nurserymen of established credit, otherwise C.O.D. Terms are, net 60 days. Interest charged on overdue accounts. 5% Discount on cash and carry orders over \$10.00.

### CLAIMS:

For any cause claims must be made within ten days of receipt of stock.

### GUARANTEE:

We accept all orders subject to crop conditions, and we reserve the right to cancel a portion of the stock, or all thereof, should injury befall our stock from hail, windstorm, frost, other weather conditions, error in count, insect and disease injury, or other natural causes beyond our control. We are careful to keep our varieties true to name and will replace any portion of the stock that may prove otherwise, or refund the price paid for such portions. It is agreed that the original price shall be the maximum damages the purchaser is entitled to.

### A FEW OF OUR EXTRA SERVICES OR HELPS TO YOU:

We supply free of charge, fruit tree tags for each tree, giving description of fruit, and ripening dates, to save you time in selling trees.

We deliver all bareroot stock, shade trees, fruit trees, shrubs, grapevines, etc., with roots heavily covered with wet shingletow, so that your order arrives at your nursery, whether in our district or out of state, in prime, moist condition. Our customers greatly appreciate this extra care in delivery of deciduous stock. (We can also supply baled shingletow for your own use.)

### OUR LOCATION:

Office, warehouse and yard—5 blocks east of corner of San Gabriel Blvd and Las Tunas Blvd., 200 feet north of Las Tunas on Vista St., San Gabriel.

Growing grounds—(deciduous trees, shrubs, etc.) 10 miles northeast of Escondido, Calif., (San Diego County) off U. S. 395 Highway.

## L. E. COOKE CO.

5716 N. Vista St., San Gabriel, California

ATlantic 7-6145

# 5 % DISCOUNT

F O R   C A S H   O N   D E L I V E R Y

Due to increased interest rates, now being charged, we feel it is Advantageous to offer our customers this discount when . . . . .

CASH is paid at the time of "DELIVERY".

This will enable the "better operators" to make more money.

I N T E R E S T   C H A R G E D

Our policy of charging 1% interest per month on accounts over 60 days is going to be more rigidly adhered to, which will encourage slow paying accounts to pay more promptly.

L O N G E R   T E R M S   O F F E R E D

Those nurserymen interested in obtaining longer terms, at bank rates, may do so by taking advantage of our Trade Acceptance Plan. Ask us for details.





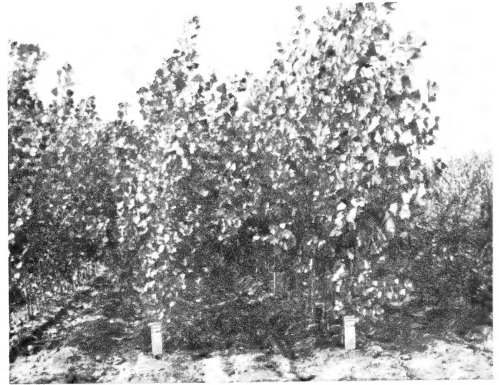
**These are the fields that produce our "Blue Label" quality shade trees.**

**Rich, deep alluvial soil, rich in compost. Located in Northeast San Diego County. Off of 395 Highway, 10 miles North-east of Escondido, 60 miles Southwest of Riverside.**

**Stop in--you are invited. . . .**



These are the first  
steps in the  
road to a new  
and better  
world for  
all of us.



#### **Four Views of Trees in our San Joaquin Valley Field.**

Here we grow our fruit trees plus varieties of shade trees and deciduous shrubs that grow better here than at our San Diego County field, assuring you of the best growing environment for each variety.

In this catalog, we present the finest trees that extra effort in time, expense and labor can produce.

Note our use of Plastic Tree Ties on Idaho Locust in lower right hand picture. (This is why you never receive a girdled tree from us.)







We know this picture is a bit puzzling to you. This is an old style way of us doing something modern and new to deciduous trees.

The young feller (We call him the "DIP") has just immersed a bundle of Fruitless Mulberry in "WILT PRUF."

Wilt Pruf is a liquid plastic that dries on the tree trunk and limbs, is invisible, and has proven a terrific deterrent to drying out of deciduous stock.

This season we dipped all Fruitless Mulberry and Fig trees, and plans are made to extend this to include other difficult trees, such as larger sizes in White Birch.

(We suggest you try these items, set them alongside stock that has given you trouble in the past. It will surprise you. A notable example of this is Figs.)



'BLUE LABEL'

(Descriptive Labels Furnished)

## FRUIT TREES

Sold To

Address

City

Terms

Date

For 100 of one variety rate—deduct 5c per tree

Peaches					Cherries						
CALIPER	Price	1/2 - 3/8 "	3/8 - 3/4 "	3/4 - 1 "	1 " & up	CALIPER	Price	1/2 - 3/8 "	3/8 - 3/4 "	3/4 - 1 "	1 " & up
Babcock.....		55	65	75	90	Black Tartarian.....		75	85	95	1.05
Bonita.....						Bing.....					
Early Elberta.....						English Morello.....					
Elberta.....						Montmorency.....					
Forty-Niner.....						Royal Ann.....					
Golden Jubilee.....											
Hale Haven.....											
J. H. Hale.....											
Heath Cling.....											
Indian Blood Free.....											
Miller's Late.....											
Orange Cling.....											
Rio Oso Gem.....											
Sims Cling.....											
Strawberry Cling.....											
Strawberry Free.....											
Ventura.....											
										</	

FOR JANUARY 1959 DELIVERY

PLEASE ORDER IN MULTIPLES OF 10

Add 10c "Per Tree" for splitting bundles

Apple  
Pear  
Peach  
Plum  
Quince  
Raspberry  
Strawberry  
Violet

Apple  
Pear  
Peach  
Plum  
Quince  
Raspberry  
Strawberry  
Violet

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Raspberry  
Strawberry  
Violet

Apple  
Pear  
Peach  
Plum  
Quince  
Raspberry  
Strawberry  
Violet

# "BLUE LABEL" PATENTED FRUIT TREES

"ARMSTRONG" VARIETIES		RETAIL	1-9	10-19	20-99	100-Up
APPLE						
PETTINGILL . . . . .		\$ 3.00	2.00	1.80	1.50	1.40
APRICOTS						
NUGGET . . . . .		3.50	2.35	2.10	1.75	1.65
REEVES . . . . .		3.00	2.00	1.80	1.50	1.40
NECTARINES						
PANAMINT . . . . .		3.50	2.35	2.10	1.75	1.65
PIONEER . . . . .		3.00	2.00	1.80	1.50	1.40
SILVERLODE . . . . .		3.50	2.35	2.10	1.75	1.65
PEACHES						
GOLDEN BLUSH . . . . .		3.00	2.00	1.80	1.50	1.40
MEADOW LARK . . . . .		3.00	2.00	1.80	1.50	1.40
REDWING . . . . .		3.50	2.35	2.10	1.75	1.65
ROBIN . . . . .		3.50	2.35	2.10	1.75	1.65
SATURN (Flowering & Fruiting)		3.50	2.35	2.10	1.75	1.65
SPRINGTIME . . . . .		3.50	2.35	2.10	1.75	1.65
PLUMS						
SIERRA . . . . .		3.50	2.35	2.10	1.75	1.65
<hr/>		<hr/>				
"STRIBLING" * VARIETIES			1/2-5/8"	5/8-3/4"	3/4-1"	1" & up
NECTARINE, FREEDOM			1.75	1.85	1.95	2.10
PEACH, BLAZING GOLD			.90	1.00	1.10	1.25
PEACH, GOLD DUST			.90	1.00	1.10	1.25
<hr/>		<hr/>				
"DAILY NEWS" PEACH, (Flowering and fruiting)						
3-STAR			1.05	1.15	1.25	1.35
4-STAR			1.05	1.15	1.25	1.35

1. PRICES, AS LISTED ABOVE
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY
4. DELIVERY DATE: JANUARY

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## DISCRIPTION OF THE PATENTED

### F R U I T   T R E E S

#### ARMSTRONG VARIETIES:

PETTINGILL P.P.1352. Large rounded, deep red skin with yellow stripes. A good crisp, juicy apple. Good for eating fresh and for sauce, or pie. Does well in milder winter areas. Ripens late August.

NUGGET P.P.1651. Large, red-cheeked fruit with a orange-colored flesh and a good juicy rich flavor. Ripens a few days ahead of Royal. Late June.

REEVES P.P.693. A wonderful variety for mild winter climates. It should be planted with a pollinizer: Royal is suggested. Ripens early June.

PANAMINT P.P.1100. A big deep red skin, yellow fleshed freestone nectarine. A heavy bearer almost anywhere in California. Preferable to Pioneer for coastal areas. Ripening from early to mid July.

PIONEER P.P.787. The firm, juicy, orange-colored, honey-sweet flesh and the dark red skin make this a favorite nectarine. In spring it is loaded with great big beautiful rosy-pink blooms. Ripens late July.

SILVERLODE P.P.1023. Large size, early ripening freestone nectarine. Brilliant scarlet skin over creamy white and juicy flesh. Rich nectarine flavor. Does well in Southern California and Arizona. Ripens late June.

GOLDEN BLUSH P.P.473. Extremely large yellow golden flesh and skin with red blush. A vigorous grower and heavy bearer, that is freestone. Ripens early August.

MEADOW LARK P.P.528. A good costal and mild-winter area peach. Big golden flesh and skin with red blush. Ripens late June.

REDWING P.P.621. A large white fleshed peach, used in mild winter areas. Ripens early July.

ROBIN P.P.529. An early, crisp, white fleshed peach of honey sweet flavor. An excellent commercial peach. Ripens late May.

SATURN P.P.1485. A fruiting-Flowering peach that is better than ever. The large double pink blossoms, set delicious golden yellow fleshed freestone peaches. Ripens mid July.

SPRINGTIME P.P.1268. A white fleshed semi-freestone that will ripen ten days earlier than Robin. Earliness and quality make this an ideal commercial peach. Ripens mid May.

#### STRIBLING VARIETIES:

BLAZING GOLD P.P.1127. An early, yellow fleshed, freestone with a rich tart acid flavor. Ripens 35 days before Early Elberta. Ripens late May.

FREEDOM P.P.1161. It's large size, rich coloring, freestone characteristic and excellent flavor make it an outstanding nectarine. A good shipping, canning, or home use fruit. Ripens late July.

GOLD DUST P.P.1144. A vigorous grower and consistent bearer. The developers believe this to be the finest early yellow fleshed freestone. Ripens 40 days before Elberta and is non acid. Ripens early June.

#### DAILY NEWS PEACHES:

3 STAR. Flowering and fruiting peach. Flowers, dark pink double, 16 to 20 petals. Fruit, large yellow fleshed freestone. Ripens Aug. 1, to Aug. 15.

4 STAR. Flowering and fruiting peach. Flowers, salmon-pink, double 15 to eighteen petals. Fruit highly colored deep red, white fleshed freestone. Ripens June 15 to July 1.





"BLUE  
LABEL"

\$1.75 EACH

DWARF  
FRUIT TREES

VARIETY	DESCRIPTION	RIPENING TIME
PEACHES		
EARLY ELBERTA	Large Yellow Freestone	Early----July
ELBERTA	Large Yellow Freestone	Mid-----July
J. H. HALE	Large Yellow Freestone	Late-----July
RIO OSO GEM	Large Yellow Freestone	Early--August
VENTURA	Med. Yellow Freestone	Early----July
APRICOTS		
BLENHEIM	Deep Yellow Juicy	Late-----June
MOORPARK	Large, Highly Colored	Late-----June
ROYAL	Yellow Skin Pale Flesh	Late-----June
TILTON	Orange Skin Very Large	Early----July
PLUMS		
SANTA ROSA	Large Dark Red	Late-----July
SATSUMA	Purple Yellow Veined	Mid----August
NECTARINES		
GOLDMINE	Large White Freestone	Early--August
APPLES		
BEVERLY HILLS	Med., Red, Crisp, and Juicy	August
RED DELICIOUS	Red-Delicious Flavor	Oct. to Jan.
YELLOW DELICIOUS	Golden-Crisp-Firm	Oct. to Jan.
PEARS		
BARTLETT	White Flesh-Yellow Skin	Mid----August
BERRE D'ANJOU	Yellow with Reddish Tinge	October

## FLORY DWARF PEACH

\$1.50

THIS DWARF FRUIT TREE NEVER GROWS OVER 5 FEET TALL. IT HAS LONG, NARROW, GREEN LEAVES WHICH ARE VERY ATTRACTIVE, WHICH STAY ON THE TREE FROM END OF MARCH UNTIL LATE NOVEMBER OR DECEMBER. THE TREE HAS A ROUND SHAPE MAKING IT AN IDEAL SHRUB.

## KOREAN BUSH CHERRIES

\$1.50

#20 TALLER AND SOMEWHAT MORE ACID THAN THE #60 BUSH CHERRY.

#60 LARGER FRUIT, SMALLER BUSH. #20 AND #60 ARE PIE CHERRIES.

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THE UNIVERSITY OF CHICAGO  
DIVISION OF THE PHYSICAL SCIENCES  
DEPARTMENT OF CHEMISTRY  
530 SOUTH EAST ASIAN AVENUE  
CHICAGO, ILLINOIS 60607

Dr. J. H. Drenth  
Department of Chemistry  
University of Chicago  
530 South East Asian Avenue  
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# SPECIAL

## WHITE BIRCH CLUMPS - and WHITE BIRCH SINGLE TREES

Our field of White Birch for this season is the finest, and the largest we have ever grown.

All sizes will be available, including the large 12-14 foot size.

Prices have been reduced on Clump Birch as much as 50¢ per clump, making them a more attractive retail seller.

Now, if you have had a survival problem on big size Birch in previous years, let us tell you of our modernized procedure on this difficult item.

FIRST-Proper growing, plus care in digging, grading and bundling, is an assurance to you that our trees are properly handled.

SECOND-With our lavish use of moist Shingletow, you can be certain that they are never processed in a dry condition.

THIRD-In addition to care in handling, each large Birch tree will be dipped in "Wilt Pruf" solution, to further guarantee proper growth, and each bundle will display a "Wilt Pruf" protected label.

Be assured, this is not an experiment-it is an established fact, as we have gone through one season with all of our Figs and Mulberry trees "Wilt Prufed."

All reports from our nurseries were as follows. "Never lost a Fig Tree." "All Mulberries leafed out." "No die back of any kind." "Best Darn Thing you ever did for bare root stock." Again let us say, that if you have had a "Survival" problem on large Birch-(Also, Figs and Mulberries) let us help you solve this problem this coming season with our "Wilt Pruf" trees.

Note the picture of this dipping process on another page of this catalog.

This is an added protection to you, at no additional cost.

PROTECTED  
FOR  
YOU  
WITH  
WILT-PRUF



"BLUE  
LABEL"

## SHADE TREES

Page I

AILANTHUS, GLANDULOSA (Tree of Heaven.)		10 rate	100 rate
4-5	Whips . . . . .	.90	.80
5-6	Whips . . . . .	1.10	1.00
6-8	Whips . . . . .	1.30	1.10

## ALBIZZIA, JULIBRISSEN (Mimosa.)

Beautiful lace leaf foliage with tropical appearance.

3-4	Whips . . . . .	.90	.80
4-5	Whips . . . . .	1.10	1.00
5-6	Whips . . . . .	1.30	1.20
6-8	Whips . . . . .	1.60	1.50

## ALBIZZIA, JULIBRISSEN CLUMPS

3-4	. . . . .	1.00	
4-5	. . . . .	1.25	
5-6	. . . . .	1.60	
6-7	. . . . .	2.00	

## ALDER, CALIFORNIA WHITE (Alnus Rhombifolia.)

3-4	Branched . . . . .	.70	.60
4-5	Branched . . . . .	.90	.80
5-6	Branched . . . . .	1.10	1.00
6-8	Branched . . . . .	1.30	1.10
8-10	Branched . . . . .	1.60	1.50

## ASH, ARIZONA (Fraxinus, Velutina.)

3-4	Branched . . . . .	.70	.60
4-5	Branched . . . . .	.90	.80
5-6	Branched . . . . .	1.10	1.00
6-8	Branched . . . . .	1.30	1.10
8-10	Branched . . . . .	1.60	1.50

## ASH, BLUE (Fraxinus, Quadrangulata.)

A great improvement over other Ash. Symmetrical,  
Glossy Blue Foliage. New and Choice.

5-6	Whips . . . . .	1.60	
6-7	Whips . . . . .	2.00	
5-6	Branched . . . . .	2.25	
6-8	Branched . . . . .	2.75	
8-10	Branched . . . . .	3.25	

1. PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF  
10: 4-5' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5)
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"BLUE  
LABEL"

## SHADE TREES

Page 2

		10 rate	100 rate
ASH, MODESTO			
Fraxinus, Velutina Glabra.			
3-4	Whips . . . . .	.70	.60
4-5	Whips . . . . .	.90	.80
5-6	Branched . . . . .	1.10	1.00
6-8	Branched . . . . .	1.30	1.10
8-10	Branched . . . . .	1.60	1.50
10-12	Branched . . . . .	2.00	1.80
12-14	Branched . . . . .	2.75	2.50

## BIRCH, CUTLEAF WEEPING

Betula, Laciniata.

5-6	Branched . . . . .	1.65	
6-7	Branched . . . . .	2.10	
7-8	Branched . . . . .	2.40	
8-9	Branched . . . . .	2.75	

## BIRCH, EUROPEAN WHITE

Betula, alba.

3-4	Branched . . . . .	.70	.60
4-5	Branched . . . . .	.90	.80
5-6	Branched . . . . .	1.10	1.00
6-8	Branched . . . . .	1.30	1.10
8-10	Branched . . . . .	1.60	1.50
10-12	Branched . . . . .	2.00	1.80

## BIRCH, EUROPEAN WHITE CLUMPS (3 or more stems.)

4-5	. . . . .	1.25	1.20
5-6	. . . . .	1.60	1.50
6-7	. . . . .	2.00	1.90
7-8	. . . . .	2.75	2.50
8-9	. . . . .	3.50	3.25

## BIRCH, JAPANESE WHITE

Whiter bark than European Birch.

3-4	NEW	Subject to growth . . . . .	.80
4-5	NEW	Subject to growth . . . . .	1.10
5-6	NEW	Subject to growth . . . . .	1.30

## BOXELDER, VARIEGATED

Acer Negundo, Variegated.

4-5	Branched . . . . .	1.10	
5-6	Branched . . . . .	1.50	

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"BLUE  
LABEL"

## SHADE TREES

Page 3

CATALPA, SPECIOSA	10 rate	100 rate
Grows well in hot dry areas and tolerates alkali.		
3-4 Whips . . . . .	.70	.60
4-5 Whips . . . . .	.90	.80
5-6 Whips . . . . .	1.10	1.00
6-8 Whips . . . . .	1.30	1.10

COTTONWOOD, COTTONLESS		
4-5 Branched . . . . .	.90	.80
5-6 Branched . . . . .	1.10	1.00
6-8 Branched . . . . .	1.30	1.10
8-10 Branched . . . . .	1.60	1.50
10-12 Branched . . . . .	2.00	1.80

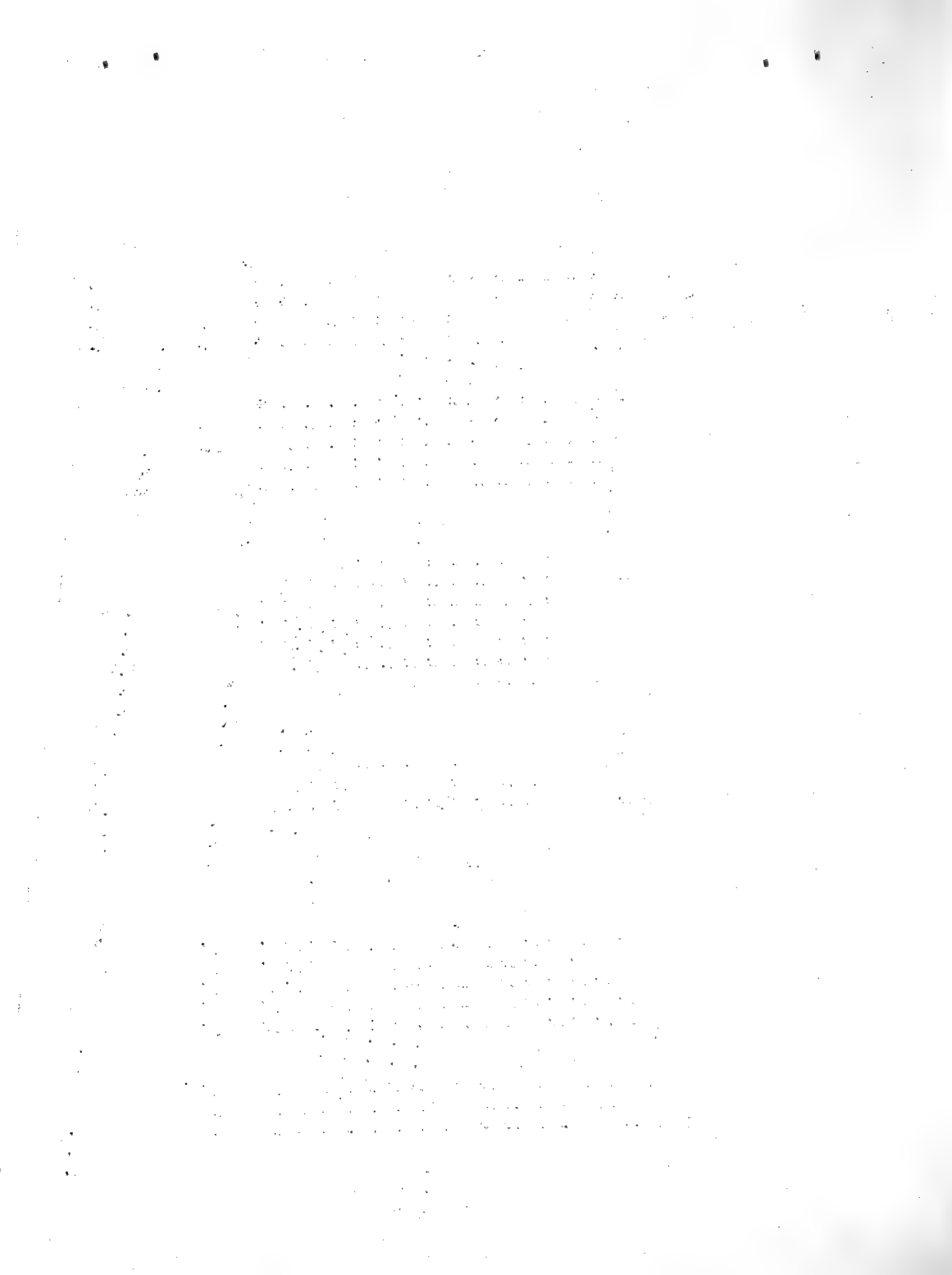
ELM, CHINESE		
Ulmus, Pumila.		
3-4 Branched . . . . .	.70	.60
4-5 Branched . . . . .	.90	.80
5-6 Branched . . . . .	1.10	1.00
6-8 Branched . . . . .	1.30	1.10
8-10 Branched . . . . .	1.60	1.50
10-12 Branched . . . . .	2.00	1.80
12-14 Branched . . . . .	2.75	2.50

ELM, EVERGREEN (Seedling) Goes dormant.		
Ulmus, Parvifolia.		
3-4 Branched . . . . .	.70	.60
4-5 Branched . . . . .	.90	.80
5-6 Branched . . . . .	1.10	1.00

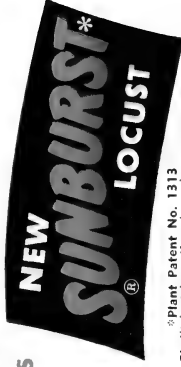
HONEYLOCUST, THORNLESS		
Gleditsia, Triacanthos inermis.		
Rich green, Finely-Divided, Fernlike leaves. Choice tree for inland areas, as it tolerates heat, cold and most any climatic condition.		
3-4 Whips . . . . .	.80	.70
4-5 Whips . . . . .	1.10	1.00
5-6 Branched . . . . .	1.30	1.20
6-8 Branched . . . . .	1.60	1.50
8-10 Branched . . . . .	2.00	1.80

HACKBERRY, (Celtis Occidentalis.)		
4-5 Branched . . . . .	1.10	1.00
5-6 Branched . . . . .	1.30	1.20
6-8 Branched . . . . .	1.60	1.50

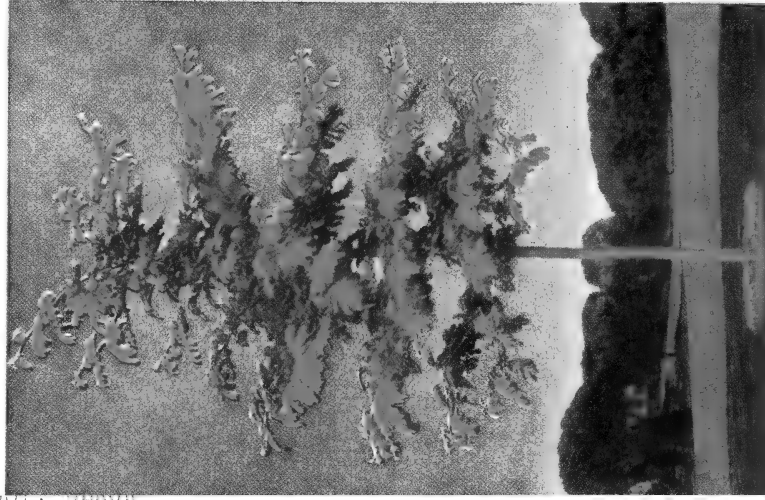
1. PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF 10: 4-5' THUR 6-8' (8-10' UP, ARE IN BUNDLES OF 5)
2. DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.
4. DELIVERY DATE: JANUARY.



You'll be proud of this graceful aristocrat  
of ornamental shade trees



©Plant Patent No. 1313  
*Gleditsia triacanthos inermis aurea*



**Dramatic New Coloring.** SUNBURST is the first new tree color in years. Its bright, golden yellow branch tips, in rich contrast with the deep green inner foliage, make it look like a flowering tree bursting with bloom. And SUNBURST keeps this beautiful spring appearance all summer long.

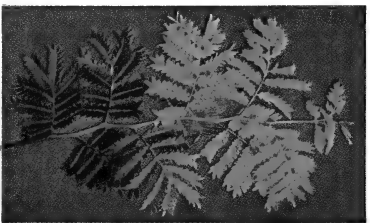
**Stately Form.** Experts recognize the Honeylocust as the successor to the Elm. The new SUNBURST grows with a natural eyepleasing symmetry unmatched by any other Honeylocust.

**Easy to Grow.** You'll have no trouble with SUNBURST, it's easy to plant and grows rapidly in almost any soil. Exceptionally hardy, it withstands extremes of heat and cold, moisture and drought. SUNBURST is one of the strongest trees known and readily survives ice, snow and windstorms. It is practically immune to disease and insects.

**Ideal for Lawns.** SUNBURST gives you a lacy, sun-dappled shade that actually benefits a fine lawn. Being absolutely seedless, it causes no ground litter of unsightly seed pods. And you don't even have to rake leaves in autumn because SUNBURST's small, compound leaves quickly crumble and disappear into the grass.

Picture this colorful SUNBURST on your lawn. This five-year-old, 12-foot specimen will grow rapidly to 35 to 40 feet

Shade trees are the most permanent feature of your "outdoor architecture." Don't wait another year to plant your SUNBURSTS. The supply of this new tree is limited so order yours now to be sure of delivery at proper planting time.



**Now you can  
add this spectacular**

***NEW COLOR***

**to your home landscape**

"BLUE  
LABEL"

## SHADE TREES

Page 4

HONEYLOCUST, IMPERIAL-Pat. No.1605 ★ HONEYLOCUST, SKYLINE-Pat. No.1719  
 Gleditsia, Triacanthos Inermis. Gleditsia, Triacanthos Inermis.  
 A wide SPREADING, beautiful im- ★ This is an UPRIGHT growing Honey-  
 proved Honeylocust. ★ locust with rich colored leaves.

PRICES on both above varieties.		10 to 29 Rate	30 to 99 Rate
4-5 ft. Whips 2 yr. . . . .		2.00	1.80
5-6 ft. Whips 2 yr. . . . .		2.30	2.05
6-7 ft. Whips 2 yr. . . . .		3.00	2.70
7-8 ft. Whips 2 yr. . . . .		3.40	3.05
4-5 ft. Lightly branched 2 yr. . . . .		2.60	2.30
5-6 ft. Lightly branched 2 yr. . . . .		3.00	2.70
6-7 ft. Lightly branched 2 yr. . . . .		3.60	3.20
7-8 ft. Lightly branched 2 yr. . . . .		4.10	3.70

HONEYLOCUST, SUNBURST - Pat. No.1313  
 Gleditsia, Triacanthos Inermis Aurea.  
 Discription and Picture enclosed on this  
 fine new golden Honeylocust.

4-5 ft. Whips 2 yr. . . . .	2.00	1.80
5-6 ft. Whips 2 yr. . . . .	2.40	2.15
6-7 ft. Whips 2 yr. . . . .	2.80	2.45
7-8 ft. Whips 2 yr. . . . .	3.25	2.85
5-6 ft. Lightly branched 2 yr. . . . .	2.95	2.60
6-7 ft. Lightly branched 2 yr. . . . .	3.45	3.10
7-8 ft. Lightly branched 2 yr. . . . .	4.00	3.60
8-9 ft. Lightly branched 2 yr. . . . .	4.65	4.20

## LOCUST, BLACK

Robinia, Pseudoacacia. (White Flowers)		10 Rate	100 Rate
6-8 ft. . . . .		1.30	1.10
8-10 ft. . . . .		1.60	1.50
10-12 ft. . . . .		2.00	1.80

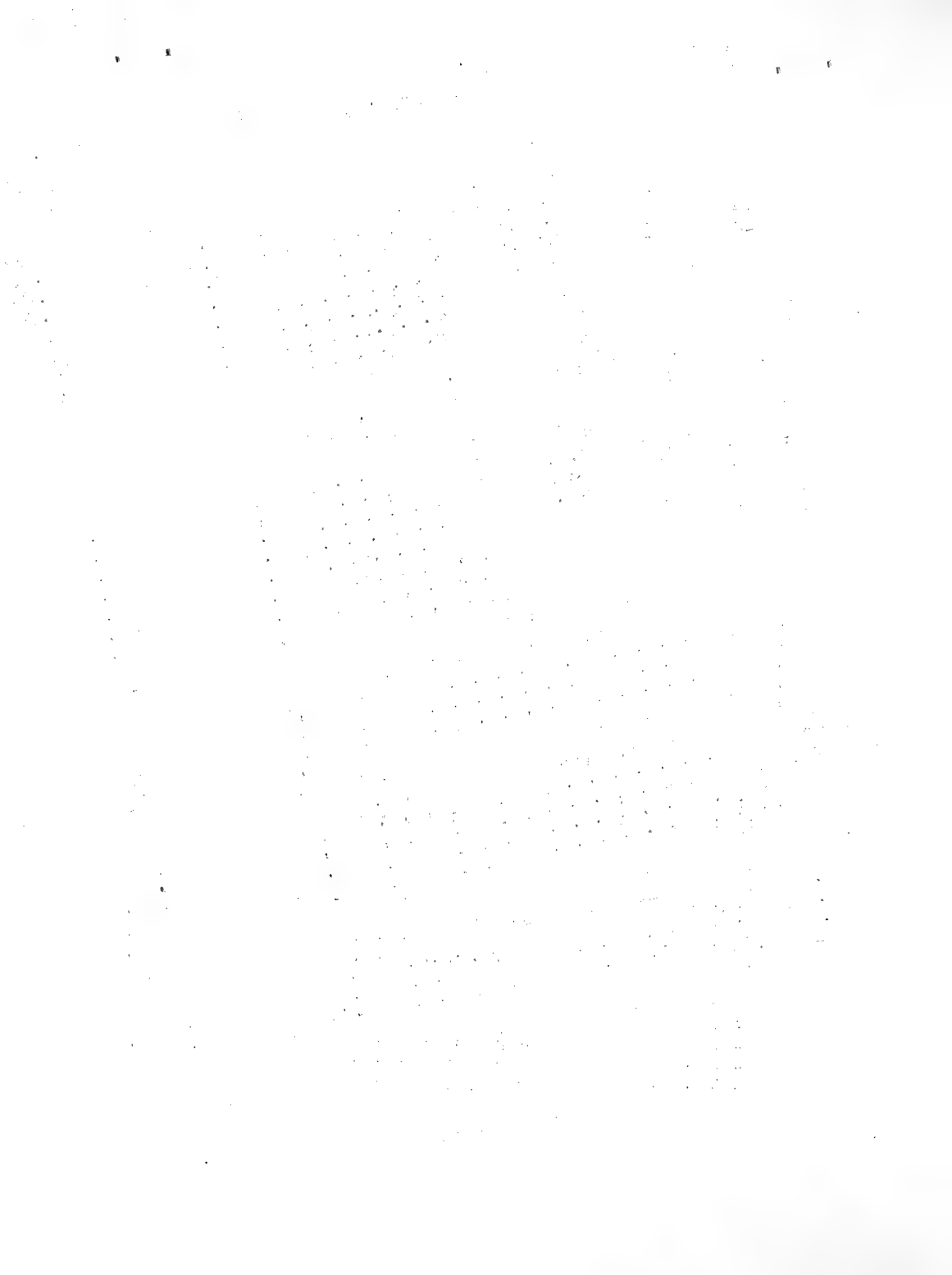
## LOCUST, PINK FLOWERING

Robinia, Decaisneana. (Pale Pink Flowers.)			
5-6 ft. . . . .		1.10	1.00
6-8 ft. . . . .		1.30	1.10
8-10 ft. . . . .		1.60	1.50
10-12 ft. . . . .		2.00	1.80

## LOCUST, IDAHO - Robinia, Idahoensis.

This variety is a <u>deep rose flower</u> .			
4-5 ft. . . . .		.90	.80
5-6 ft. . . . .		1.10	1.00
6-8 ft. . . . .		1.30	1.10

1. PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF 10: 4-5' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5)
2. DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.
4. DELIVERY DATE: JANUARY.



"BLUE"  
LABEL"

# SHADE TREES

Page 5

		10 Rate
MAPLE, FAASSEN RED LEAF - Acer, Platanoides Faassen.		
Holds Dark Red leaf through summer like Crimson King.		
4-5 ft. Whips		1.40
5-6 ft. Whips		1.70
6-7 ft. Whips		2.20
5-6 ft. Branched		3.50
6-8 ft. Branched		5.00
8-10 ft. Branched		6.50
MAPLE, NORWAY PYRAMIDAL - Acer, Platanoides Columnaris.		
5-6 ft. Whips		1.55
6-7 ft. Whips		1.85
7-8 ft. Whips		2.15
8-9 ft. Whips		2.50
MAPLE, NORWAY SILVER VARIEGATED - Acer, Platanoides Drummondii.		
5-6 ft. Whips		1.45
6-7 ft. Whips		1.80
5-6 ft. Branched		2.35
6-8 ft. Branched		2.85
8-10 ft. Branched		3.25
MAPLE, DWARF - Acer, Palmatum. (Seedlings)		
Compact, Green. Grows to 20 feet.		
2-3 ft. Branched		1.35
3-4 ft. Branched		1.65
4-5 ft. Branched		2.10
MAPLE, GINNALA - Acer Ginnala.		
Small tree with upright round dense head; foliage turns brilliant scarlet in fall. The color is outstanding, and although new with us, we believe it will prove to be one of the best small trees for color in the inland areas.		
3-4 ft. Branched		1.10
4-5 ft. Branched		1.30
5-6 ft. Branched		1.60
MAPLE, RED - Acer, Rubrum. Good red color in fall.		
5-6 ft. Branched		1.65
6-8 ft. Branched		2.25
8-10 ft. Branched		2.75
MAPLE, SCHWEDLER - Acer, Schwedleri. New leaf is red.		
5-6 ft. Whips		1.30
6-7 ft. Whips		1.70
5-6 ft. Branched		2.10
6-8 ft. Branched		2.50
8-10 ft. Branched		3.00

1. PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF 10. 4-5 THRU 6-8. 8-10 UP, ARE IN BUNDLES OF 5.
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4. DELIVERY DATE: JANUARY.

[illegible][illegible]

THE UNIVERSITY OF CHICAGO  
CHICAGO, ILLINOIS



"BLUE  
LABEL"

## SHADE TREES

Page 6

MAPLE, SILVER - Acer, Dasycarpum.		10 Rate	100 Rate
3-4 ft. Whips	.....	.70	.60
4-5 ft. Whips	.....	.90	.80
5-6 ft. Whips	.....	1.10	1.00
6-8 ft. Branched	.....	1.30	1.10
8-10 ft. Branched	.....	1.60	1.50
10-12 ft. Branched	.....	2.00	1.80
12-14 ft. Branched	..... Limited supply	2.75	2.50

MAPLE CLUMPS, SILVER			
3-4 ft.	.....	1.00	.90
4-5 ft.	.....	1.25	1.10
5-6 ft.	.....	1.60	1.50
6-7 ft.	.....	2.00	1.80
7-8 ft.	.....	2.75	2.50

## MAPLE, SPAETH

Acer, Pseudoplatanus Atropurpureum Spaethi.

Dark Green leaf red to purplish underneath.

5-6 ft. Branched	.....	1.65	
6-8 ft. Branched	.....	2.25	

## MOUNTAIN ASH

European Sorbus Aucuparia

5-6 ft. Branched	.....	1.65	
6-8 ft. Branched	.....	2.00	
8-10 ft. Branched	.....	2.25	
10-12 ft. Branched	.....	2.75	

## MULBERRY, CUTLEAF FRUITLESS (Also known as Stribling)

Morus, Alba Spp.

5-6 ft. Whips	.....	1.10	1.00
6-8 ft. Whips	.....	1.30	1.10
8-10 ft. Branched	.....	1.60	1.50
10-12 ft. Branched	.....	2.00	1.80
12-14 ft. Branched	.....	2.75	2.50

## MULBERRY, KINGAN FRUITLESS

Morus, Alba Spp.

5-6 ft. Whips	.....	1.10	1.00
6-8 ft. Whips	.....	1.30	1.10
8-10 ft. Branched	.....	1.60	1.50
10-12 ft. Branched	.....	2.00	1.80
12-14 ft. Branched	.....	2.75	2.50

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"BLUE"  
LABEL"

# SHADE TREES

Page 9

## WILLOW, GOLDEN WEeping

10 Rate 100 Rate

Salix, Niobe.

Growth is same as babylonica with bright golden yellow bark.

3-4 ft. . . . .	.70	.60
4-5 ft. . . . .	.90	.80
5-6 ft. . . . .	1.10	1.00
6-8 ft. . . . .	1.30	1.10
8-10 ft. . . . .	1.60	1.50
10-12 ft. . . . .	2.00	1.80

## WILLOW, WEEPING WISCONSIN

Salix, Wisconsin.

Grows taller and a little more upright than Babylonica.

3-4 ft. . . . .	.70	.60
4-5 ft. . . . .	.90	.80
5-6 ft. . . . .	1.10	1.00
6-8 ft. . . . .	1.30	1.10
8-10 ft. . . . .	1.60	1.50
10-12 ft. . . . .	2.00	1.80

## WILLOW, CORKSCREW

Salix, Contorta.

Branches, both large and small, grow upward with an exotic corkscrew twist. Good novelty tree.

4-5 ft. . . . .	1.10	1.00
5-6 ft. . . . .	1.30	1.20

## ZELKOVA, SERRATA

This tree resembles an Elm, but is not host to most of the pest of Elm. Hardier, but a little slower growing.

3-4 ft. . . . .	.80	.70
4-5 ft. . . . .	1.10	1.00
5-6 ft. . . . .	1.30	1.20
6-8 ft. . . . .	1.60	1.50

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4. DELIVERY DATE: JANUARY.

1. The first part of the report is a general introduction to the subject of the study. It discusses the importance of the problem and the objectives of the research.

2. The second part of the report is a detailed description of the methods used in the study. It includes a discussion of the experimental design, the data collection procedures, and the statistical methods used to analyze the data.

3. The third part of the report is a discussion of the results of the study. It presents the findings of the research and discusses their implications for the field of study.

4. The fourth part of the report is a conclusion and a summary of the main findings of the study. It also includes a discussion of the limitations of the study and suggestions for future research.

5. The fifth part of the report is a list of references. It includes a list of the books, articles, and other sources used in the study.

6. The sixth part of the report is an appendix. It includes a list of the tables and figures used in the study, as well as a list of the abbreviations used.

# "BLUE LABEL" FLOWERING TREES

FOR SPRING & SUMMER COLOR

## HAWTHORNE, PAULS SCARLET

5-6 ft.	Headed	1.65
6-7 ft.	Headed	2.00

## LABURNUM, VOSSI - GOLDEN CHAIN TREE

5-6 ft.	Whips	1.35
6-7 ft.	Whips	1.65
4-5 ft.	Branched	Limited supply 1.50
5-6 ft.	Branched	Limited supply 1.75
6-8 ft.	Branched	Limited supply 2.15

## CHERRY, KWANZAN - LARGE DOUBLE PINK

3-4 ft.	Branched	1.45
4-5 ft.	Branched	1.70
5-6 ft.	Branched	2.15

## CHERRY, SUBHIRELLA WEEPING - DOUBLE PINK

#1	Grafted on 5-6 feet stems.	3.00
----	----------------------------	------

## FLOWERING PLUMS

		10 Rate	100 Rate
4-5 ft.	Headed	.70	.65
5-6 ft.	Headed	.80	.75
6-8 ft.	Headed	.90	.85
8-10 ft.	Headed	1.10	1.00

PRUNUS BLERIANA . . . . . LIGHT DOUBLE PINK  
 PRUNUS HOLLYWOOD . . . . . LIGHT SINGLE PINK. FRUITING  
 PRUNUS PISSARDI . . . . . SINGLE PINK, DARK RED FOLIAGE  
 PRUNUS THUNDERCLOUD . . . . . DARKEST LEAF VARIETY

## FLOWERING PEACHES

		10 Rate	100 Rate
4-5 ft.	Branched	.70	.65
5-6 ft.	Branched	.80	.75
6-8 ft.	Branched	.90	.85
8-10 ft.	Branched	1.10	1.00

HELEN BORCHERS . . . . . LATE, LARGE DOUBLE PINK  
 PINK, . . . . . EARLY, LARGE DOUBLE PINK  
 RED, . . . . . EARLY, LARGE DOUBLE RED  
 VARIEGATED, . . . . . LARGE DOUBLE PINK AND WHITE  
 WHITE, . . . . . LARGE DOUBLE WHITE

FLOWERING NECTARINE . . . . . Price each 1.50

ALMA STULTZ - AZALEA FLOWERED WHITE-PINK CENTER.

1. PRICES, AS LISTED ABOVE. (ADD 10¢ PER TREE ON ORDERS LESS THAN 10)
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY
4. DELIVERY DATE: JANUARY

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the 1990s, the number of people in the world who are under 15 years of age is expected to increase by 1.5 billion (United Nations, 1994). The United Nations (1994) also predicts that the number of people in the world who are 65 years of age and older will increase by 1.5 billion. The United Nations (1994) also predicts that the number of people in the world who are 65 years of age and older will increase by 1.5 billion.

1000

# FLOWERING CRABAPPLES

## CRAB, FLOWERING Malus Spp.

ALMEY, Double Red Blossom	Scarlet Fruit
4-5 ft. Branched . . . . .	1.45
5-6 ft. Branched . . . . .	1.65
6-7 ft. Branched . . . . .	2.00

BECHTEL, Double Pink Blossom	Small Tree
3-4 ft. Branched . . . . .	.90
4-5 ft. Branched . . . . .	1.30

DOLGO, Single White Blossom	Bright Red Fruit
4-5 ft. Branched . . . . .	1.00
5-6 ft. Branched . . . . .	1.30

ELEYI, Single Blossom	Colored Foliage
Purplish-Red Flower and Fruit.	
4-5 ft. Branched . . . . .	1.00
5-6 ft. Branched . . . . .	1.30
6-8 ft. Branched . . . . .	1.65

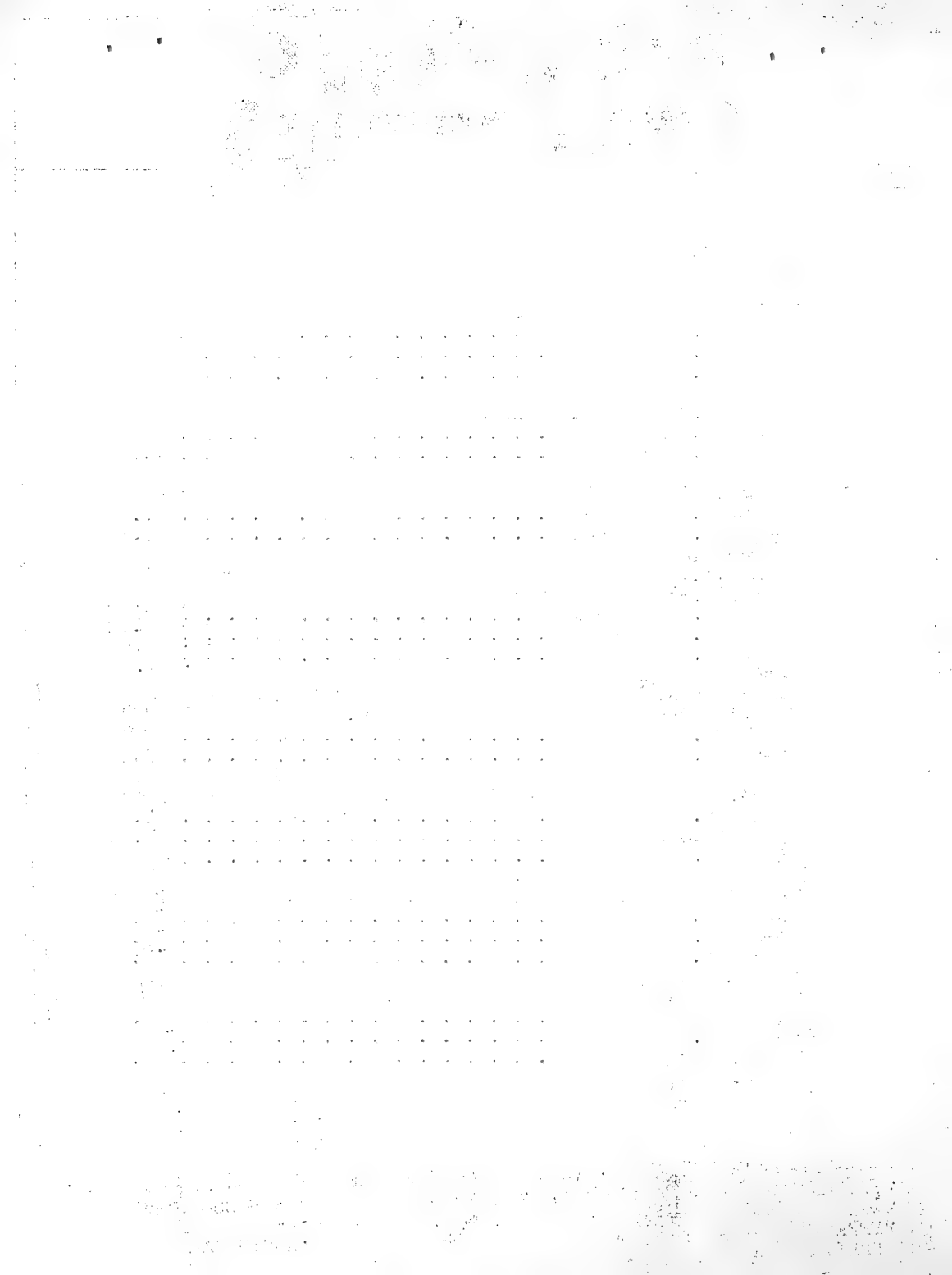
FLORIBUNDA,	Yellow and Red Fruit
Weeping Branches Single Pink Blossom.	
4-5 ft. Branched . . . . .	1.00
5-6 ft. Branched . . . . .	1.30

HOPA, Single Purplish-Red Blossom.	Red Fruit
4-5 ft. Branched . . . . .	1.00
5-6 ft. Branched . . . . .	1.30
6-8 ft. Branched . . . . .	1.65

RED SILVER, Silvery Red foliage.	Red Blossom and Fruit
4-5 ft. Branched . . . . .	1.00
5-6 ft. Branched . . . . .	1.30
6-8 ft. Branched . . . . .	1.65

SCHEIDECKERI, Double Pink Blossom.	Yellow Fruit
4-5 ft. Branched . . . . .	1.00
5-6 ft. Branched . . . . .	1.30
6-8 ft. Branched . . . . .	1.65

1. PRICES, AS LISTED ABOVE. (ADD 10¢ PER TREE ON ORDERS LESS THAN 10).
2. DELIVERY METHOD: OUR TRUCK, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY
4. DELIVERY DATE: JANUARY



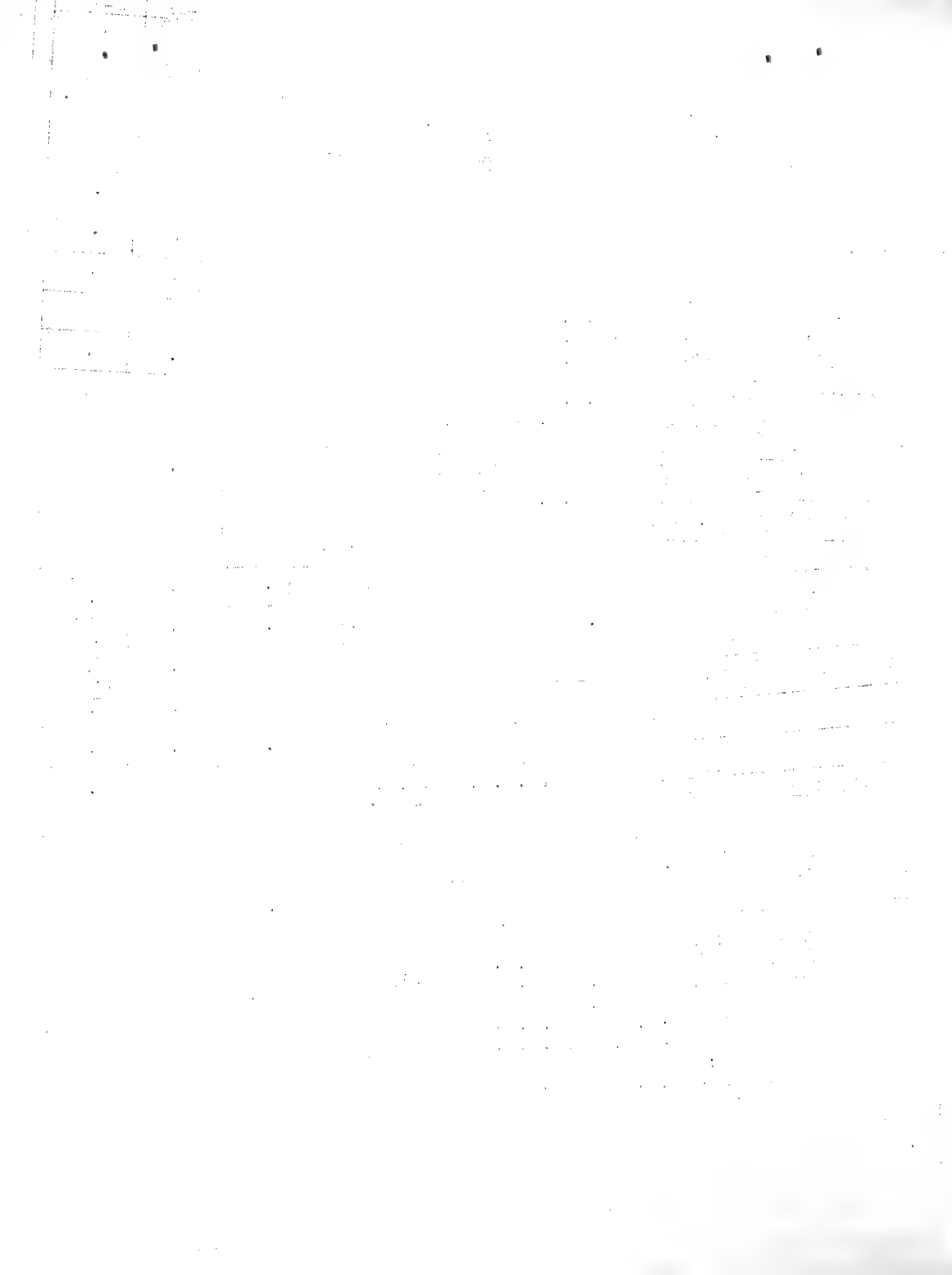


# DECIDUOUS SHRUBS

## ALTHEA, DOUBLE Flowering Rose of Sharon

	12-18	18-24	2-3
ANEMONEAFLORA . . . . . (Pink)		.40	.50
ARDENS . . . . . (Violet)			
BANNER . . . . . (White, Red Center)			
JEANNE D'ARC . . . . . (White)			
LUCY . . . . . (Red)			
PURPUREA . . . . . (Purple)			
BERBERIS THUNBERGI, ATROPURPUREA. . (Red Barberry)		.60	.80
CYDONIA, JAPONICA RUBRA . . . . (Red Flg. Quince)		.60	.80
FORSYTHIA, SPECTABILIS . . . . .		.50	.70
LILAC, COMMON EASTERN . . . . .	.40	.50	
LILAC, PERSIAN . . . . .	.40	.50	.70
SPIREA, REEVESIANA . . . . (Bridleweath, Double)		.50	.70
SPIREA, VAN HOUTTI . . . . (Bridleweath, Double)		.50	.70
VIBURNUM, OPULUS STERILE . . . . (Common Snowball)	.50	.60	.80
WISTERIA, LAVENDER . . . . .	.50	.60	.80
LILAC, FRENCH HYBRID . . . . (Bush Form 2 year old)	.75	1.00	1.25
ABEL CARRIERE . . . . . (Double Dark Purple )			
BELLE de NANCY . . . . . (Double Pink)			
CHARLES JOLLY . . . . . (Double Red)			
KATHERINE HAVEMEYER . . . . . (Double Pink)			
LUDWIG SPAETH . . . . . (Single Red)			
MARC MICHELI . . . . . (Double Blue)			
MISS ELLEN WILLMOT . . . . . (Double White)			
MICHEL BUCHNER . . . . . (Double Lavender)			

1. PRICES AS LISTED ABOVE. (ADD 10¢ PER SHRUB ON ORDERS LESS THAN 10)
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY
4. DELIVERY DATE: JANUARY



# GRAPE

# VINES

## HEAVY NO.1 GRADE

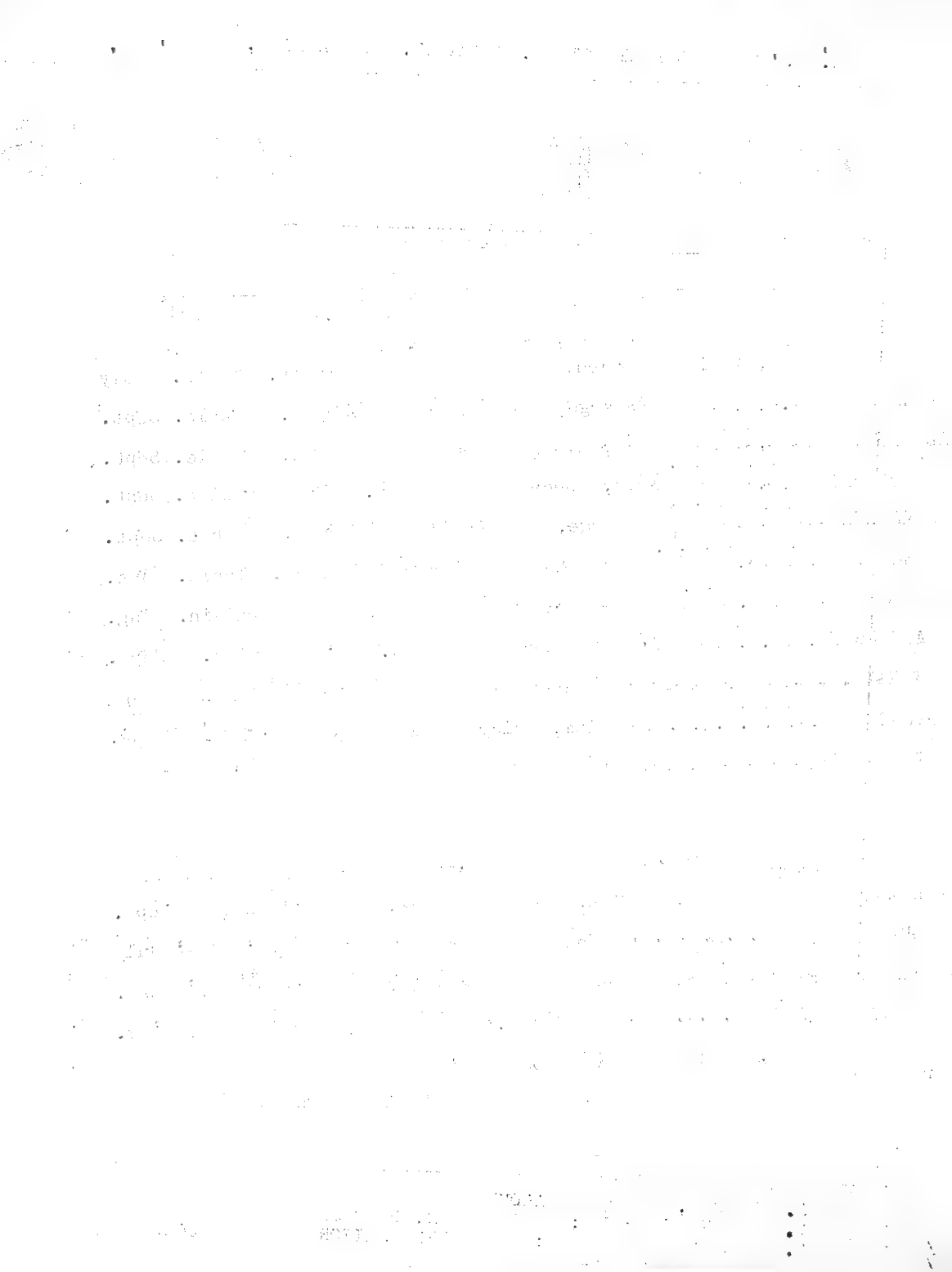
RATE APPLIES ONLY WHEN QUANTITY IS PURCHASED IN ONE VARIETY

GROUP 1		25 Rate	50 Rate	250 Rate
Price per each		.15	.10	.08
CARDINAL . . . . .	Medium, seeded, dark with Muscat flavor.	Table.	July	
EMPEROR . . . . .	Large, seeded, red to purple.	Table.	Sept.	
LADYFINGER . . . . .	Large, elongated white to yellow.	Table.	Sept.	
MUSCAT . . . . .	Large, seeded, dull green.	Table & wine.	Sept.	
RED MALAGA . . . . .	Large, seeded pink to purple.	Table.	Sept.	
RIBIER . . . . .	Medium, seeded jet black.	Table.	Aug.	
THOMPSON SEEDLESS .	Med. seedless white to golden.	Table & raisin.	Aug.	
TOKAY . . . . .	Large, seeded pale red.	Table & wine.	Sept.	
WHITE MALAGA	Large, seeded yellow-green, sweet & tender.	Table.	Aug.	
ZINFANDEL . . . . .	Medium, juicy purple to black.	Wine.	Aug.	

GROUP 2		25 Rate	50 Rate	250 Rate
Price per each		.20	.18	.15
BLACK MONUKKA . . . . .	Medium, seedless black.	Table.	Aug. to Sept.	
DELIGHT	Seedless, Larger than Thompson (Amber green.)	Table.	Late July	
CONCORD, EASTERN . .	Med. Blue-black, thick skin.	Table & jelly.	Aug.	
GOLDEN MUSCAT.	Large seeded Golden green.	Coastal & Inland Valley.	Aug.	

NO ORDER ACCEPTED FOR LESS THAN 25 OF ONE VARIETY

1. PRICES, AS LISTED ABOVE
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY
4. DELIVERY DATE: JANUARY



# BERRIES & SMALL FRUITS

## BERRY \* PLANTS

	25 For	100 Rate	1000 Rate
BOYSENBERRY, . . . . .	3.00	9.50	85.00
BOYSENBERRY, . . . . . THORNLESS	3.00	9.50	85.00
YOUNGBERRY, . . . . .	3.00	9.50	85.00
YOUNGBERRY, . . . . . THORNLESS	3.00	9.50	85.00
NECTARBERRY, . . . . .	3.00	9.50	85.00
MAMOTH, . . . . . BLACKBERRY	3.00	9.50	85.00
LOGANBERRY, . . . . . THORNLESS	4.00	13.50	100.00
OLALLIE, . . . . . BLACKBERRY	4.50	15.00	125.00
CUTHBERT, . . . . . RED RASPBERRIES	3.00	9.50	85.00
NEW WASHINGTON, . . . RED RASPBERRIES	3.00	9.50	85.00
INDIAN SUMMER, . . . RED RASPBERRIES	3.00	9.50	85.00
CUMBERLAND, . . BLACK CAP RASPBERRIES	3.00	9.50	85.00

## STRAWBERRY \* PLANTS

	Per 100	Per 500	Per 1000
LASSEN, . . . . . UNIVERSITY	3.50	12.50	22.00
SHASTA, . . . . . UNIVERSITY	3.50	12.50	22.00
20th CENTURY, . . . . . EVERBEARING	4.00	17.50	30.00
STREAMLINER, . . . . . EVERBEARING	4.00	17.50	30.00
CALIFORNIA HYBRID #25 . . . ORNAMENTAL	4.00	17.50	30.00

## SMALL \* FRUITS

	25 For	100 Rate	1000 Rate
RHUBARB, . . . . . OREGON CHERRY	5.00	17.00	.....
RHUBARB, . . . . . EMBREE CHERRY	5.00	17.00	.....
ARTICHOKES, GREEN GLOBE--HEAVY PLANTS	5.00	17.00	.....
ASPARAGUS, MARY WASHINGTON--100 Minimum	....	3.00	23.00
ASPARAGUS, PARADISE . . . .100 Minimum	....	3.00	23.00
ASPARAGUS, NEW 500 . . . .100 Minimum	....	3.00	23.00
HORSERADISH, . . . . .	3.00	10.00	.....
GOOSEBERRIES, . . . . . OREGON CHAMPION	5.00	18.00	.....
CURRENTS, . . . . . PERFECTION	5.00	18.00	.....

ALL BERRIES AND SMALL FRUITS CARRIED IN STOCK IN OUR COLD STORAGE ROOM.

1. 25 MINIMUM ON ALL ORDERS
2. DELIVERED BY BEST METHOD. (NO DELIVERY DECEMBER 20TH to JANUARY 15TH)
3. DELIVERED FREE IN SOUTHERN CALIFORNIA ONLY. (OTHERS FOB SAN GABRIEL).
4. AVAILABLE DECEMBER THROUGH FEBRUARY.



# FIELD GROWN

## BALLED & BURLAPPED

## ARBORVITAE, BERCKMANS DWF.

Thuya, Aurea Nana.

12-15 . . . . . 2.35

## MAPLE, BLOODLEAF

Acer, Palmatum Atropurpureum.

1 gal. . . . . .95

## AZALEA, MOLLIS-Red Yellow, or Mixed.

1 gal . . . . . 1.25

10-12 . . . . . 1.75

12-15 . . . . . 2.00

15-18 . . . . . 2.50

## MAPLE, JAPANESE LACELEAF GRAFTED

Acer, Palmatum Dissectum.

12-18 . . . . . 3.75

18-24 . . . . . 4.35

## AZALEA, ALTA CLARENSIS-Copper Yellow.

10-12 . . . . . 1.75

12-15 . . . . . 2.00

## PINE, MUGHO-Pinus Mughus

1 gal . . . . . 1.25

10-12 . . . . . 2.10

12-15 . . . . . 2.65

15-18 (Limited) . . . . 3.25

## CEDRUS ATLANTICA GLAUCA

2-3 . . . . . 4.00

3-4 . . . . . 4.75

## SPRUCE, ALBERTA-Dwarf, Pyramid

Picea Albertiana.

12-15 . . . . . 2.60

15-18 . . . . . 3.30

## CYPRESS, GOLDEN CRIPPSI

Chamaecyparis Obtusa Crippsi.

15-18 . . . . . 2.60

24-30 . . . . . 3.75

30-36 . . . . . 4.75

## SPRUCE BLACK HILLS

Picea Glauca Densata.

18-24 . . . . . 2.75

## DAPHNE ODORA MARGINATA

1 gal . . . . . .85

10-12 . . . . . 1.75

12-15 . . . . . 2.10

15-18 . . . . . 2.75

## SPRUCE KOSTER BLUE-Grafted.

Picea Kosteri.

15-18 . . . . . 4.75

18-24 . . . . . 5.50

## DOGWOOD, PINK FLG.

Cornus Florida Rubra.

30-36 . . . . . 4.25

3-4 . . . . . 4.75

4-5 . . . . . 5.25

## SPRUCE, NORWAY-Picea Excelsa.

18-24 . . . . . 2.25

24-30 . . . . . 2.80

30-36 . . . . . 3.30

3-4 . . . . . 3.75

## DOGWOOD, WHITE FLG.-Cornus Florida.

3-4 . . . . . 3.00

4-5 . . . . . 3.50

## YEW, HILLS PYRAMIDAL

Taxus Media Hills.

18-24 . . . . . 3.50

24-30 . . . . . 3.85

## DOGWOOD, TRICOLOR

Cornus Florida Variegata.

30-36 . . . . . 4.50

3-4 . . . . . 5.50

4-5 . . . . . 6.50

## YEW, IRISH-Taxus Baccata Fastigiata

24-30 . . . . . 3.20

30-36 . . . . . 3.90

3-3½ . . . . . 4.50

3½-4 . . . . . 5.10

4-4½ . . . . . 5.75

## JUNIPER, MEYER, J. Squamata Meyer.

12-15 . . . . . 2.50

15-18 . . . . . 3.00

18-24 . . . . . 3.50

## YEW, JAPANESE SPREADING

Taxus Cuspidata.

12-15 . . . . . 2.85

1. DELIVERY METHOD: OUR TRUCK, OR BEST WAY.

2. FREE DELIVERY IN SOUTHERN CALIFORNIA, SAN JOAQUIN &amp; SACRAMENTO VALLEYS

3. DELIVERY DATE: NOVEMBER.





WELL BUDDÉD

OREGON GROWN

BUSHY

## RHODODENDRONS

VARIETY	Color	8-10 2.75	10-12 3.25	12-15 3.75	15-18 4.50	18-21 5.00	21-24 5.50
ANTOON VAN WELIE	Light Pink						
JAN DEKENS	Ruffled Pink						
MRS. CHAS. PEARSON	Mauve Pink						
PINK PEARL	Light Pink						
BETTY WARMOLD	Medium Pink						
CYNTHIA	Rose Pink						
CRIMSON GLORY	Crimson Red						
JEAN MARIE DeMONTAGUE	Deep Red						
LORD ROBERTS	Dark Throat Med. Red						
(Late blooming variety)							
MADAM DeBRUIN	Bright Red						
UNKNOWN WARRIOR (Limited)	Deep Red						
TRILBY	Bright Red						
ANAH KRUSCHKE	Dark Lavender						
PURPLE SPLENDOR	Dark Spotted Purple						
BLUE PETER	True Blue						
FASTIOSUM FL. PLENA	Mauve Lavender						
MADAM MASSON	Semi Dwarf White						
SAPPHO	Dark Throated White						

GROUP II

3.25 3.75 4.25 5.00 5.50

BRITTANIA	Deep Bright Red						
EARL OF ATHLONE	Bright Red						
MARS	(Limited) Dark Red						

1. ORDER PRIOR TO NOVEMBER.
2. DELIVERY BY OUR TRUCK IN FREE DELIVERY ZONE ONLY.
3. FREE DELIVERY SO. CALIFORNIA, SAN JOAQUIN & SACRAMENTO VALLEYS.
4. DELIVERY DATE: NOVEMBER

1997: 105

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*Journal of Management Education* 30(6)

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# RHODODENDRON

## BEDGROWN PLANTS

BRANCHED & BUSHY - AVERAGE 10 - 15 INCHES NO BUDS.

VARIETY	10 Rate	100 Rate	DESCRIPTION
	1.50 ea	1.35 ea.	
A. BEDFORD . . . . .			BLUE
AMERICA . . . . .			BRIGHT RED
ANAH KRUSCHKE . . . . .			DARK LAVENDER
ANTOON VAN WELIE . . . . .			CARMINE PINK
CYNTHIA . . . . .			ROSE PINK
FASTIUSUM FLORNA PLENA . . . . .			MAUVE LAVENDER
GOMER WATERER or MDM. MASSON or SAPPHO . . . . .			WHITE
JAN DEKENS . . . . .			RUFFLED PINK
LADY CLEMENTINE LEMAIRE . . . . .			CLEAR PINK-YELLOW BLOTCH
MDM. DEBRUIN . . . . .			CERISE RED
PINK PEARL . . . . .			LIGHT PINK
PURPLE SPLENDOR . . . . .			DARK PURPLE
TRILBY . . . . .			BRIGHT RED
UNKNOWN WARRIOR . . . . .			DARK RED

# CLEMATIS

## LINERS

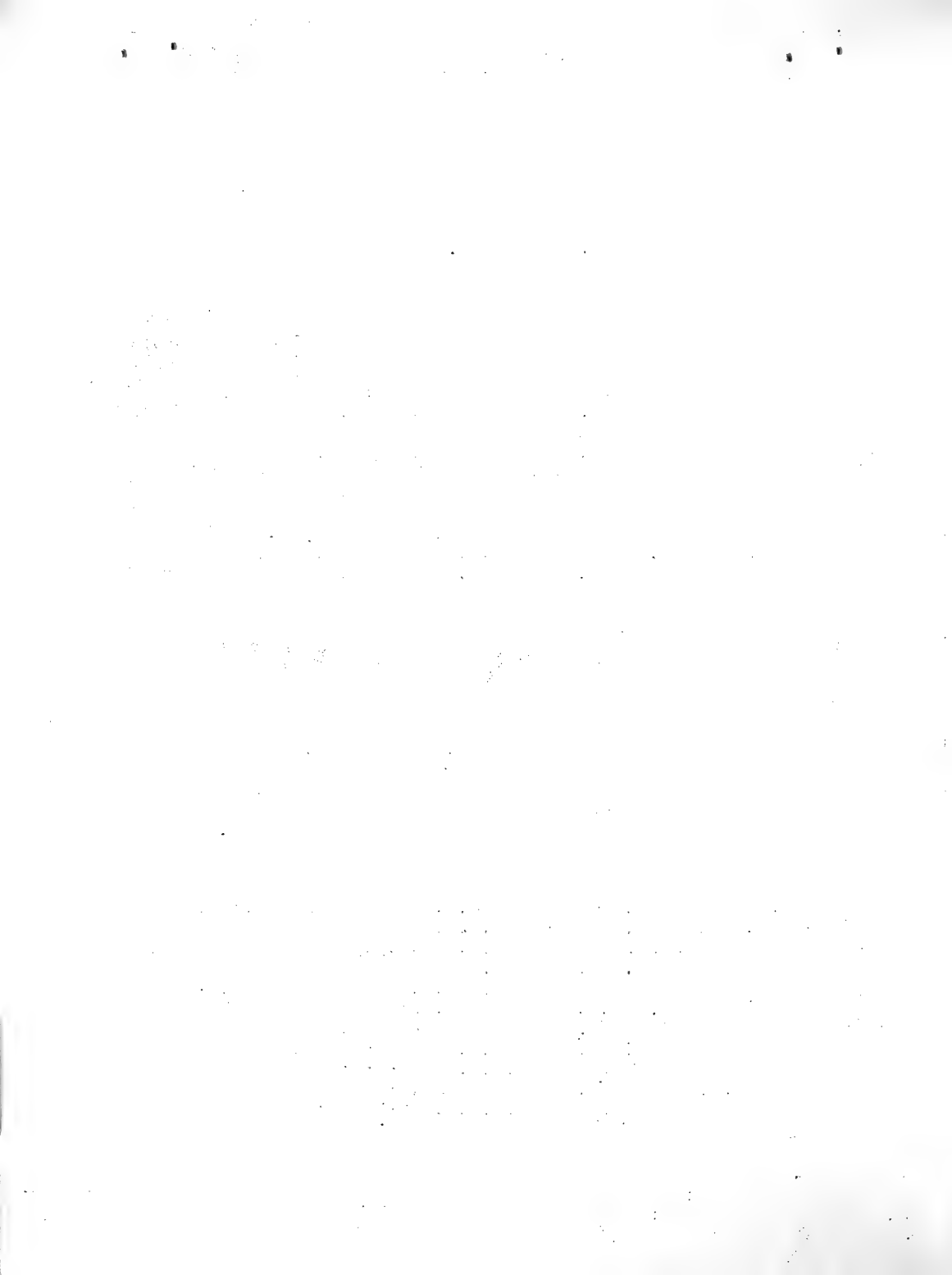
25 Rate      100 Rate      1000 Rate  
50¢ ea.      45¢ ea.      40¢ ea.

NOTE: 25 minimum total order on Clematis.

Varieties may be assorted to receive quantity rate.

VARIETY	DESCRIPTION
HENRYI . . . . .	WHITE
JACKMANI . . . . .	PURPLE
JACKMANI RUBRA . . . . .	RED
LADY BETTY BALFOUR . . . . .	PURPLE
LANUGINOSA (CANDIDIA) . . . . .	WHITE
LAWSONIANA . . . . .	BLUE
MDM. BARON VEILLARD . . . . .	ROSE LAVENDER
MDM. EDWARD ANDRE . . . . .	DARK RED
NELLY MOSER . . . . .	MAUVE with RED BARS
PRESIDENT . . . . .	LARGE PURPLE
RAMONA . . . . .	BLUE

1. PRICES, AS LISTED ABOVE.
2. DELIVERY METHOD: OUR TRUCK OR BEST WAY.
3. FREE DELIVERY ZONE: SO. CALIFORNIA, SAN JOAQUIN & SACRAMENTO VALLEYS.
4. DELIVERY DATE: NOVEMBER.





# DAHLIA BULBS

IN  
DISPLAY CARTONS

ALL DAHLIAS ARE DISPLAYED IN A PARTITIONED DISPLAYED BOX WITH 5" X 7" COLORED PICTURES FOR EACH VARIETY. THERE ARE 5 VARIETIES PER BOX, 15 BULBS OF EACH OR A TOTAL OF 75 DAHLIA TUBERS. THIS YEAR WE OFFER SOMETHING NEW IN THE WAY OF TWO DIFFERENT TYPES OF DISPLAY. THEY ARE AS FOLLOWS:

## BULK DAHLIAS-(in display box.)

Each variety of the Dahlia Bulbs are packed in Sawdust in a polyethelene lined compartment with the name stamped on the bulb. 15 Dahlias in each compartment.

Box # 1 and # 2 . . \$18.00 per box or 24¢ each.  
Box # 3 . . . . . 14.25 per box or 19¢ each.  
Box # 4 . . . . . 20.25 per box or 27¢ each.

## INDIVIDUALLY PACKAGED DAHLIAS-(in display box.)

Each bulb will be packaged in a polyethelene bag with a colored top to match the flower and the dahlia name printed on the top.

Box # 1 and # 2 . . \$20.25 per box or 27¢ each.  
Box # 3 . . . . . 16.50 per box or 22¢ each.  
Box # 4 . . . . . 22.50 per box or 30¢ each.

## DECORATIVE

### BOX # 1

CITY OF CLEVELAND . . . . . Orange  
LOIS WALCHER . . Red & White Bicolor  
SALEM SUNSHINE . . . Primrose Yellow  
MDM. LEBOUTILLIER . . . . . Red  
SYDNEY . . . . . Rose Pink

### BOX # 3

### P O M P O N

ROSA WILMOT . . . . . Pink  
BAMBI . . . . . Yellow  
TIP TOP . . . . . Red  
KASASAGI . . . . . Rust-Gold  
PRINCE CHARMING . . . . Lavender-Pink

### BOX # 2

KEMPS WHITE . . . . . White  
DURIO ALBERT . . Red & White Bicolor  
COMMANDO . . . . . Lavender  
KINDIG PURPLE . . . . Rich Purple  
D-DAY . . . . . Bright Clear Pink

### BOX # 4

### C A C T U S

GOOD EARTH . . . . . Pink  
ORFEO . . . . . Purple  
NEW LOOK . . . . . Yellow  
THE CARDINAL . . . . . Red  
DESTIN . . . . . Lavender

1. PRICES, AS LISTED ABOVE.
2. DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA ONLY.
4. DELIVERY DATES: FEBRUARY & MARCH.

1. The first part of the report is a general introduction to the subject of the study. It discusses the importance of the study and the objectives of the research.

2. The second part of the report is a detailed description of the methodology used in the study. It includes information about the sample size, the data collection methods, and the statistical analysis techniques.

3. The third part of the report is a discussion of the results of the study. It presents the findings of the research and compares them with the previous studies in the field.

4. The fourth part of the report is a conclusion and a list of references. The conclusion summarizes the main findings of the study and provides recommendations for future research. The references list the sources of information used in the study.

5. The fifth part of the report is an appendix containing additional information related to the study. This may include raw data, detailed calculations, or other supporting materials.

6. The sixth part of the report is a summary of the key findings of the study. It provides a concise overview of the research results and their implications.

7. The seventh part of the report is a discussion of the limitations of the study. It identifies the strengths and weaknesses of the research and provides suggestions for how the study could be improved.

8. The eighth part of the report is a list of references. This section provides a comprehensive list of all the sources of information used in the study, including books, articles, and other documents.

9. The ninth part of the report is an appendix containing additional information related to the study. This may include raw data, detailed calculations, or other supporting materials.

10. The tenth part of the report is a summary of the key findings of the study. It provides a concise overview of the research results and their implications.

# WILT-PRUF

THE AMAZING NEW LIQUID PLASTIC SPRAY FOR  
RETARDING WATER LOSS AND WILTING IN PLANTS !

U S E   W I L T - P R U F for complete protection of your nursery stock.

WILT-PRUF prevents: Injuries caused by wind-burn, sun-burn, sun-scorch and salt spray!

USE IT-to protect valuable plant material in summer and winter!

AVOID-losses due to wilt and set back by using it as an anti-transpirant before transplanting!

S E L L   W I L T   P R U F   Y E A R   ' R O U N D . .

YOUR CUSTOMERS NEED WILT-PRUF, TOO. To preserve Christmas trees, decorative greens, and add shine and lustre to indoor plant material!

ALSO, as an anti-transpirant for transplanting when they wish!

NOTE--We have used this material ourselves, on our own deciduous trees, to prevent losses in handling, and the results are very gratifying, thus, encouraging us to use it more extensively in the future.

## P R I C E S

### WHOLESALE

	Single Price	Case Price
6 Ounce plastic squeeze bottle (25 to case) . . .	\$.65	\$14.40
1 Quart bottle . . . . . (12 to case) . . .	2.35	25.20
1 Gallon . . . . . (4 to case) . . .	7.35	26.40
5 Gallon drum . . . . .	30.75	
52 Gallon drum . . . . .	286.00	

1. PRICES, AS LISTED ABOVE.
2. DELIVERY METHOD: OUR TRUCK OR BEST WAY.
3. ALL ORDERS F.O.B. SAN GABRIEL, CALIFORNIA.
4. DELIVERY DATE: AVAILABLE YEAR-ROUND.

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# PLASTIC PLANT TIES

A VINYL PLASTIC FOR TYING OF NURSERY STOCK.

We have used this tape for four years in our Escondido Shade Tree field, and have had the following results--

Our trees are never girdled, as the vinyl tape stretches with the tree.

It is unnecessary to cut and retie each tree, as is the case with twine, raffia, or non-stretching materials, thus saving more than the cost of the tape.

We have yet to see this tape rot, and it holds very nicely through one whole season.

Also, it ties fast and is cheap in cost, and it is attractive in appearance.

In this past year the plant tie has proven to be a very good retail item plus the fact that landscapers and gardeners are finding many good time saving and practical uses for the tape.

## P R I C E

100 yd. Roll	Each .60	24 rolls .50 each
--------------	-------------	----------------------

THIS AMOUNTS TO AN AVERAGE COST

OF 1/10 OF A CENT PER TIE, OR 5 to 6 FEET PER PENNY.

1. PRICES, AS LISTED ABOVE.
2. DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
3. ALL ORDERS F.O.B. SAN GABRIEL, CALIFORNIA.
4. DELIVERY DATE: AVAILABLE YEAR-ROUND.

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# SOIL HEATING EQUIPMENT

IN PRODUCING STRONG, HEALTHY PLANTS--WHETHER ORNAMENTALS, FLOWERS, OR VEGETABLES--IDEAL SOIL TEMPERATURES ARE DESIRABLE DURING GERMINATION OF SEEDS, ROOTING OF CUTTINGS, AND IN THE EARLY GROWTH STAGES. RESULTING PLANTS CAN BE SET OUT FAR EARLIER, AND BE MORE QUICKLY READY FOR SALE.

THERMOSTATS ARE AVAILABLE WITH OUTLETS FOR PLUGGING IN TWO OR MORE CABLES OR WITH CONDUIT CONNECTIONS. CHOOSE FOR YOUR NEEDS.

HSC-6 . . . .	20 AMPS. READY TO PLUG IN TWO CABLES. \$20.00
HSC-5 . . . .	20 AMPS. FOR USE IN CONDUIT LINE ONLY. 15.00 (FOR LARGE INSTALLATIONS ONLY.)
277-1101 . . .	24 AMPS. (SPLIT POLES-48 AMPS.) . . . . 26.95 (FOR USE IN CONDUIT LINE ONLY.)

NOW AVAILABLE, ALL READY TO PLUG IN, ARE THE NEW PLASTIC COVERED CABLES. PHONE OR WRITE US AND WE WILL HELP YOU DECIDE WHICH TO USE.

LENGTH	AMPERES	VOLTAGE	HEAT COVERAGE	PRICE
26 Ft.	1.12	110	13 Sq. Ft. of Bench	\$ 5.75
40 Ft.	1.72	110	20 Sq. Ft. of Bench	7.50
60 Ft.	2.63	110	28 Sq. Ft. of Bench	10.00
100 Ft.	4.11	110	40 Sq. Ft. of Bench	14.50

TO HEAT A LARGER AREA OF BENCH OR SOIL, ON SPECIAL ORDER, WE CAN SUPPLY BULK CABLE ON ROLLS UP TO A MAXIMUM OF 1400 FEET OR COVERAGE UP TO 350 SQUARE FEET. CABLES ARE AVAILABLE AT 110 VOLTS OR 220 VOLTS.

LET US KNOW THE SQUARE FOOTAGE AND VOLTAGE AND WE CAN SEND YOU THE CORRECT CABLE.

## " T H E R M O M E T E R S "

13 INCH-SOIL THERMOMETER . . . . .	.\$ 3.70
MAXIMUM-MINIMUM THERMOMETER . . . . .	12.95

1. PRICES, AS LISTED ABOVE.
2. DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
3. ALL ORDERS F.O.B. SAN GABRIEL, CALIFORNIA.
4. DELIVERY DATE: AVAILABLE YEAR-ROUND.



## SOIL HEATING CABLE INSTALLATION INSTRUCTIONS

- I. Direct Earth Burial:  
A trench must be dug in order to bury the cable below the cultivating line. Enough cable should be used to maintain the temperature desired at the lowest mean temperature of the area.
- II. Propagating Tables: (Pots or Flats.)  
One of the methods used with best results is the use of two inches of Vermiculite or Perlite (Sponge Rock) on the bottom, then spread a thin layer of sand on top. Lay out cable as explained in "Separate Instructions" then spread three inches of fine sand for flats or four to five inches for pot burial.
- III. Propagating Tables. (Cuttings)  
Use two inches of Vermiculite or Perlite (Sponge Rock) on the bottom then spread one-half inch of fine sand, lay cable on top, and then cover with another one-half inch of fine sand. Next put Plastic Fly Screen and then spread four inches or so of rooting mix. Reasons for Plastic Fly Screen: It will keep sand and mix separate so that you can change growing mix without disturbing the cables. It will cause the roots to spread and not become tap roots and will stop the roots from going to the heat of the cable and becoming burned.

### SPECIAL INSTRUCTIONS

- I. The cables should never be imbedded in any insulating material such as humus, perlite, etc., because the heat will not be uniform. Fine sand will give a more uniform temperature spread.
- II. All of the heating cable must be imbedded, and not left on surface.
- III. If used on table a ground wire running the length of the bench is recommended.
- IV. The cable should never be cut. Order the cable to fit the job.

### CABLE FORMULA

To determine length of cable needed:

0-30 sq. ft. of Bench Area X 2 = Length of Cable.  
35-95 sq. ft. of Bench Area X  $2\frac{1}{3}$  = Length of Cable.  
100 sq. ft. & Up of Bench Area X  $2\frac{1}{2}$  = Length of Cable.

### CABLE LAYOUT

A 26' - 60' cable should be layed out with three inches from side of table, and six inch centers. (6" from cable to cable.)

A 100' to 250' cable should be layed out with  $2\frac{1}{2}$  inches from side of table and  $5\frac{1}{2}$  inch center.

A 300' and up cable should be layed out with  $2\frac{1}{2}$  inches from side of table and 5 inch centers.

lab error

the following information was obtained from the laboratory report dated 10/10/68:

1. The specimen was identified as a human male, approximately 30 years of age, based on the dental records and the physical characteristics of the teeth.

2. The specimen was identified as a human male, approximately 30 years of age, based on the dental records and the physical characteristics of the teeth.

3. The specimen was identified as a human male, approximately 30 years of age, based on the dental records and the physical characteristics of the teeth.

4. The specimen was identified as a human male, approximately 30 years of age, based on the dental records and the physical characteristics of the teeth.

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6. The specimen was identified as a human male, approximately 30 years of age, based on the dental records and the physical characteristics of the teeth.

7. The specimen was identified as a human male, approximately 30 years of age, based on the dental records and the physical characteristics of the teeth.

# SUPPLIES

## NURSERY TWINE

PRICES AS FOLLOWS, EFFECTIVE MAY 1, 1958. ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE. PACKED TEN (10) 5 LB. BALLS PER BALE.

1 BALE	.....	\$12.50 Each.
5 BALES	.....	11.50 Each.
10 BALES	.....	11.00 Each.
25 BALES	.....	10.75 Each.

## PAPER POTS

WE ARE AUTHORIZED DISTRIBUTORS FOR "BIRD & SON" NEPONSET PAPER POTS. RED POTS ARE USED FOR SHIPPING AND FOR GROWING PERENNIALS.

SIZE		QUANTITY PER CASE	PRICE PER 1000
2	Inch	1000	\$ 9.00
2 $\frac{1}{4}$	Inch	1000	9.50
2 $\frac{1}{2}$	Inch	1000	9.75
3	Inch	1000	10.25
4	Inch	500	16.50
5	Inch	500	20.50
6	Inch	500	25.75

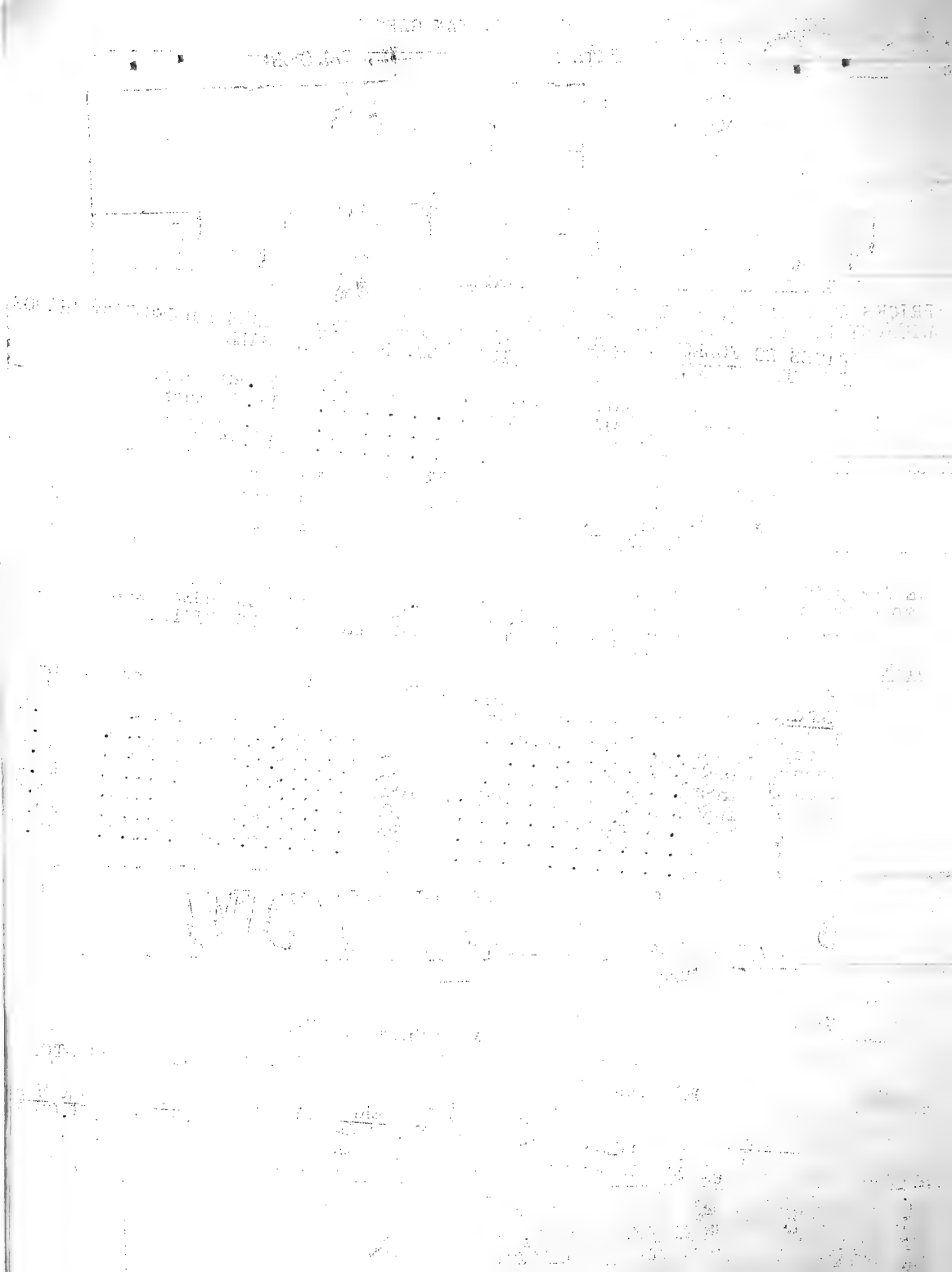
## SHINGLE TOW

BALED CEDAR SHAVINGS

IDEAL FOR PACKING, AND FOR STORING BAREROT DECIDUOUS STOCK.

PRICED	DELIVERED, OR	F.O.B. OUR WAREHOUSE
1 to 100 BALES	\$3.50 Each	\$3.00 Each.
100 to 200 BALES	3.00 Each	2.50 Each.

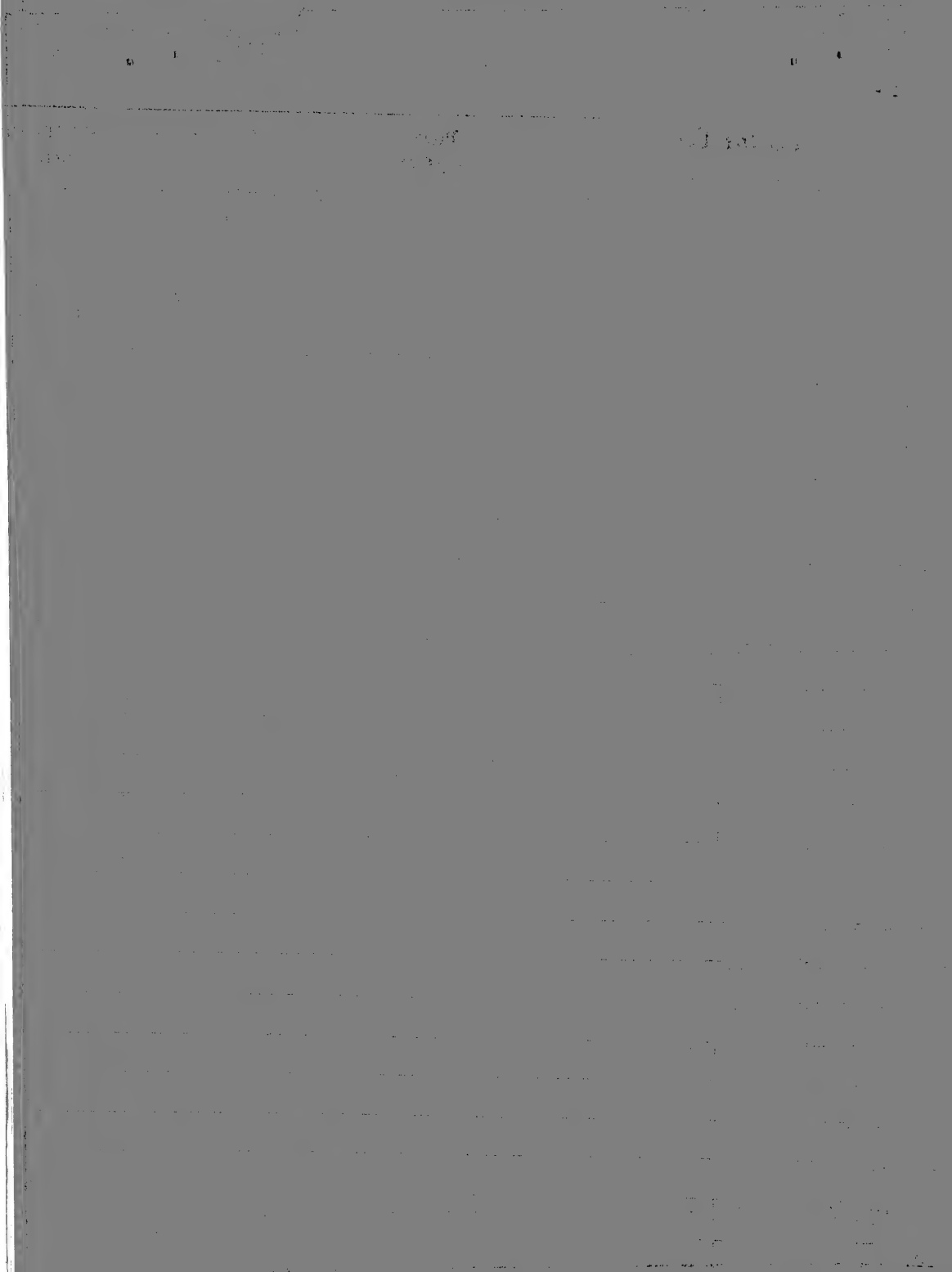
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NAME		DATE:
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CITY:	STATE:	5% FOR CASH ON DELIVERY
		SHIP VIA:

[illegible]

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